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Insights for Desktop & Mobile Apps

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App Marketing Insights



Feature Article Written by:
Rob Weber
Vice President of Business Development

Twitter Means Business for App Developers

Twitter works. Read on to find out how W3i used Twitter to successfully launch our new app business; along with other ideas on how to use Twitter for app promotions.

[Full Story](#)

Android vs iOS - Where Should App Developers Spend Their Time?

After using my iPad 3G and Droid Incredible for a few days, I started to form some entrepreneurial opinions of how I might think about the iOS vs Android as an app developer or app marketer. Read the full article for more info.

[Full Story](#)

W3i Launches New Incented Mobile App Distribution Service for iOS App Developers

W3i Mobile Solutions is a new mobile app distribution service delivering low-cost advertising campaigns for iOS apps on a pay-per-install basis with no integration. Read on to find out more!

[Full Story](#)

Consumer Application Trends ClickZ feature article

Tips on How to Get Top iPhone Apps, Based on Mobile Application Research

Favorite Apps

Concrete Software

PDF File Viewer

[Get App](#)

TriplT

iPhone Trip Planner

[Get App](#)

W3i in the News

MobileCrunch [Apperang Pays You Cash to Download iPhone Apps... Ka-Ching!](#)

MobileBeat [Get Paid to Install Apps with W3i Mobile Solutions and Apperang](#)

Star Tribune [Apps That Pay](#)

Looking for increased revenue or distribution for your consumer application?

W3i increases revenue, distribution, and engagement for consumer desktop applications, browser add-ons, and mobile applications. On the desktop app side, app publishers get paid for recommending relevant applications giving advertisers a mass, performance-driven distribution channel. On the mobile side, W3i Mobile Solutions offers low-cost, targeted advertising campaigns for iPhone® apps on a pay-per-install basis with no integration. [Learn more](#)

Published by ClickZ June 15, 2010

Rob Weber, Co-Founder of W3i

With the proliferation of mobile applications, the age-old marketing problem of discovery is now paramount. A major element of success is getting top iPhone apps. Click on the link below to find out.

[Full Story](#)

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